

Message Text

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PAGE 01 MANILA 03440 021345Z
ACTION CU-06

INFO OCT-01 EA-12 ISO-00 /019 W
-----088440 021346Z /53

P R 020940Z MAR 78
FM AMEMBASSY MANILA
TO USIA WASHDC PRIORITY
INFO SECSTATE WASHDC 2436
AMEMBASSY TOKYO

UNCLAS MANILA 3440

USIAC

USIA FOR IOP/DR:FISCHMAN; SECSTATE FOR CU/EA:LKNOLL; TOKYO FOR RPO

E.O. 11652: N/A
TAGS: N/A
SUBJECT: VOLSPKR RAY HIEBERT

REF: USIA 5483

1) POST ASSUMING THREE PROGRAM DAYS FOR HIEBERT, MAR. 29-31 ACTIVITIES:
TWO 1/2-DAY SEMINARS 2-3 HRS. EACH FOR AUDIENCE CONSISTING OF MASSCOM FACULTY AND GRADUATE STUDENTS AND INTERESTED MEDIA REPRESENTATIVES. FIRST DAY DISCUSSION ON ROLE OF PHILIPPINE MEDIA IN NATIONAL DEVELOPMENT WILL BE LED BY LEADING MASSCOM SPECIALIST HERE WITH RESPONSE BY HIEBERT
8MAKING POINTS FROM HIS TOPIC, ROLE OF COMMUNICATION IN NATIONAL DEVELOPMENT, AND GENERAL DISCUSSION. SECOND DAY HIEBERT WOULD MAKE HIS PRESENTATION ON THE PRESS AND THE THIRD WORLD WITH FILIPINO RESPONSE AND DISCUSSION. PROGRAM AT THOMAS JEFFERSON CULTURAL CENTER.

2) POST PLANS PRODUCE MAJOR VIDEOTAPE -- ALL DAY EXERCISE -- WITH HIEBERT AND LEADING FILIPINO JOURNALIST (POSSIBLY DOROY VALENCIA)
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PAGE 02 MANILA 03440 021345Z

ON THE PRESS AND THE THIRD WORLD.

3) ALSO PLANNING A WORKING LUNCHEON FOR JOURNALISTS AND AN EVENING RECEPTION.

4) AS TIME PERMITS, HOPE TO SET UP INDIVIDUAL APPOINTMENTS WITH MEDIA AND PUBLIC RELATIONS REPRESENTATIVES.

DAWSON

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Message Attributes

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